

露出一覧例

一覧参照リンク：<https://docs.google.com/spreadsheets/d/1QXdzdkVBxut5ECZY-jctLwzgWuaoT7LY/edit?gid=1462880064#gid=1462880064>
[86](#)

	Day	Genre	Name	Title	URL
1	10/9	WEB	Average Socialite	15TH ANNUAL OC JAPAN FAIR, LA	https://www.averagesocialite.com/la-events/2024/10/18/15th-annual-oc-japan-fair-la?rq=OC%20Japan%20Fair
2	10/9	WEB	PR WEB	Get the Full Japanese Cultural Experience at the 15th Annual "OC JAPAN FAIR" from October 18 through 20th, 2024	https://www.prweb.com/releases/get-the-full-japanese-cultural-experience-at-the-15th-annual-oc-japan-fair-from-october-18-through-20th-2024-302271943.html
3	10/9	WEB	Visit Anahiem	OC Japan Fair	https://www.visitanaheim.org/event/oc-japan-fair/2575/
4	10/16	WEB	Orange Coast Magazine	Top Things to Do in O.C.: October 16th through 22nd	https://orangecoast.com/arts-culture/top-things-to-do-in-o-c-october-16th-through-22nd
5	10/16	WEB	Mommy Poppins	Boo at the LA Zoo, P-22 Day Festival, and More Top Things To Do in Los Angeles This Weekend	https://mommypoppins.com/los-angeles-kids/things-to-do-in-la-this-weekend-kids-families
6	10/16	WEB	Los Angeles Times Daily Pilot	Another city ignores airport commission's advice, zones for housing near JWA	https://www.latimes.com/socal/daily-pilot/news/newsletter/2024-10-16/tn-dpt-me-timesoc-latest-news-in-orange-county-homes-near-john-wayne-airport-timesoc
7	10/16	WEB	Fresno Bee	Another city ignores airport commission's advice, zones for housing near JWA	https://www.fresnobee.com/news/article294095889.html
8	10/16	WEB	Tribune	Another city ignores airport commission's advice, zones for housing near JWA	https://www.sanluisobispo.com/news/article294095889.html
9	10/16	WEB	Modesto Bee	Another city ignores airport commission's advice, zones for housing near JWA	https://www.modbee.com/news/article294095889.html
10	10/16	WEB	Cultural News	10/18, 19, 20: Kimono Con to present "Asakusa Nakamise Street" event of OC Japan Fair at OC Fair & Event Center, Costa Mesa Oct. 18, 19, 20	https://www.culturalnews.com/?p=42439
11	10/16	WEB	Festival Guides and Reviews	Upcoming California Festival Weekend: October 17-20, 2024	https://festivalguidesandreviews.com/california-weekend-102024/
12	10/16	WEB	Japan-City .com	2024 Annual Orange County Japan OC Fair Event: One of the Largest Japanese Festivals in Southern Calif. (Japanese Food, Performances & Culture) 3 Days	https://www.japanese-city.com/calendar/events/index.php?eID=34113

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13	10/16	WEB	Kids Guide	OC Japan Fair	https://kidsguidemagazine.com/event/oc-japan-fair/
14	10/16	WEB	Enjoy OC	OC Japan Fair	https://enjoyorangecounty.com/oc-japan-fair/
15	10/18	WEB	Rafu Shimpō	OC Japan Fair This Weekend	https://rafu.com/2024/10/oc-japan-fair-this-weekend-2/
16	10/18	WEB	New Santa Ana	O.C. Japan Fair set for Oct. 27-29 at the OC Fair & Event Center	https://newsantaana.com/o-c-japan-fair-set-for-oct-27-29-at-the-oc-fair-event-center/
17	10/19	WEB	New Santa Ana	The OC Japan fair continues through this Sunday in Costa Mesa	https://newsantaana.com/the-oc-japan-fair-continues-through-this-sunday-in-costa-mesa/
18	10/20	WEB	South OC Beaches	Orange County Japan Fair Guide Sunday October 20 2024	https://southocbeaches.com/2024/10/20/orange-county-japan-fair-guide-sunday-october-20-2024/

露出例

Los Angeles Times

WEB 媒体

10/16

Los Angeles Times

Daily Pilot

Daily Pilot

CALENDAR THIS



The OC Japan Fair this weekend will feature kimono models, cosplay, tuna cutting, popular Japanese artists/comedians performances, traditional instrument performances, games and food. (OC Japan Fair)

- The [OC Japan Fair](#) unfolds this weekend at the fairgrounds. The hours are 5 to 11 p.m. Friday, noon to 10 p.m. Saturday and 11 a.m. to 7 p.m. on Sunday. Tickets are \$10 in advance, \$12 at the door; free for seniors over 65 and children 6 and under. OC Fair & Event Center, 88 Fair Drive, Costa Mesa.

露出例

WEB媒体

10/18

RAFU SHIMPO

 **RAFU SHIMPO**

ARTS & CULTURE

OC Japan Fair This Weekend

10/18/2024



COSTA MESA — The OC Japan Fair will take place at the OC Fair & Event Center, 88 Fair Dr., Costa Mesa, on Friday, Oct. 18, from 5 to 11 p.m.; Saturday, Oct. 19, from 12 to 10 p.m.; and Sunday, Oct. 20, from 11 a.m. to 7 p.m.

Enjoy the experience of tasting, shopping, and learning about Japanese culture. There will also be a cosplay show, performances by popular Japanese artists/comedians, traditional instrument performances, games, kimono models meet-and-greet, and more.

This year, enjoy “Oiran Dochu,” or an “alluring procession,” a re-enactment of processions done by the *oiran*, courtesans of Yoshiwara in the Edo period, to advertise the houses in which they worked.

OC JAPAN FAIR

露出例

WEB媒体

10/19

Average Socialite



Top Things to Do in O.C.: October 16th through 22nd

Newport Beach Film Festival, Macbeth, plus more things to do in O.C. this week.

Grace Murray • Oct 16, 2024

OCT. 18 THROUGH 20

OC JAPAN FAIR

The OC Japan Fair is the largest Japanese cultural festival in Southern California, with food, fashion, shopping, comedians, performers, games, and more. The cultural performances will include traditional Japanese instruments, J-POP music, kimono models, a tuna-cutting demonstration, and a cosplay show. Attendees will also have an opportunity to try traditional crafts, including Japanese calligraphy. Food vendors from across the country and Japan will display a wide variety of traditional foods. *OC Fair and Events Center, 88 Fair Drive, Costa Mesa, 310-809-5479, oc-japanfair.com*

露出例 WEB媒体

10/9 Average Socialite

AVERAGE SOCIALITE

15TH ANNUAL OC JAPAN FAIR, LA

Friday, October 18, 2024, 5:00 PM -
Sunday, October 20, 2024, 7:00 PM
OC Fair & Event Center
88 Fair Drive, Costa Mesa, CA, 92626, United States (map)

Subscribe to our Free Newsletter to Stay Up-To-Date on Events in your City



Illustration

10/9 VIsit Anahiem



10/16 Japan City.com



Japanese-City.com

2024 Annual Orange County Japan OC Fair Event: One of the Largest Japanese Festivals in Southern Calif. (Japanese Food, Performances & Culture) 3 Days



Date: Sunday, 20 October, 2024 Time: All Day

No Additional Dates.

OC Japan Fair FAIR Event. Grab your friends, and celebrate "OC Fair" - one of the largest Japanese cultural Festivals events in Southern California. Enjoy the experience of shopping, tasting, and learning about Japanese culture. There will also be live performance, games, Kimono models and more!!

Get the Full Japanese Cultural Experience at the 15th Annual "OC JAPAN FAIR" from October 18 through 20th, 2024.

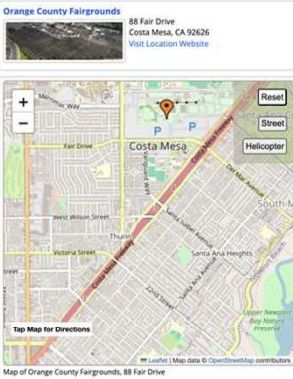
- Tokyo Comes to Orange County! Southern California's Biggest Japanese Cultural Celebration is Back-

We are committed to bringing the best of food, culture, and art from Japan! The OC Japan Fair is one of the largest and most authentic Japanese cultural festivals in Southern California, with 55 types of Japanese cuisine including ramen, okonomiyaki, takoyaki, kagitori, yakitori, sushi, BBQ, tempaki, omigiri, and wagyu. Enjoy over 200 booths featuring traditional Japanese goods, anime merchandise, and games!

For the OC Japan Fair 2024, you'll enjoy "Oran Dochu," or an "alluring procession," a reenactment of processions done by the oran, courtesans of Yoshiwara in the Edo Period, to advertise the houses in which they worked. Referral link

Kazuhiisa Uekusa, known as WES-P who captivates audiences with unforgettable performances on "America's Got Talent" and "Britain's Got Talent" will be at the OC Japan Fair 2024!

Also, we are bringing back an exciting exhibit from Japan - The tuna Cutting Show again! Referral link. Attendees can experience some of the freshest and most delicious Tuna sushi that you can eat in the US.



10/16 Enjoy OC



OC Japan Fair

0 Comments

Come out for the annual OC Japan Fair at the OC Fair & Event Center, now with events in both Spring and Fall. Observe Japanese traditions, taste delicious Japanese food, and experience live performances, hands on activities, and of course - there's anime.



Influencer Marketing

OC Japan Fair 2024 October



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SNS	Day	Genre	Name	Title	
1	10/11	YouTube Shorts	Raina	Don't miss out on OC Japan Fair!	https://www.youtube.com/shorts/RRUZtcOcMIM
2	10/11	IG Reel	Raina	OC JAPAN FAIR 2024	https://www.instagram.com/p/DA_mISWYQvs/?hl=en
3	10/20	IG Reel	Raina	Yakisoba Challenge 🍜	https://www.instagram.com/p/DBXnp1zPk8c/?hl=en
4	10/11	TikTok	Raina	OC JAPAN FAIR 2024	https://vt.tiktok.com/ZSjflhV3/
5	10/20	TikTok	Raina	Yakisoba Challenge 🍜	https://vt.tiktok.com/ZSjivy9mD/
6	10/4	IG Reel	Sylvia	The @ocjapanfair is coming up soon!!	https://www.instagram.com/p/DAqsMVeP9Mu/?hl=en
7	10/4	IG Story	Sylvia	-	-
8	10/4	TikTok	Sylvia	The @ocjapanfair is coming up soon!!	https://vt.tiktok.com/ZSjjAFTY3/
9	10/17	IG Reel	Richard	@midoh.rowlandheights.official is famous for serving some of the best katsu in SoCal, and the best news? They'll be at @ocjapanfair this weekend! 🍴	https://www.instagram.com/p/DBNLxpmYGEk/?hl=en
10	10/17	IG Story	Richard	-	-
11	10/17	TikTok	Richard	@midoh.rowlandheights.official is famous for serving some of the best katsu in SoCal, and the best news? They'll be at @ocjapanfair this weekend! 🍴	https://vt.tiktok.com/ZSjjAqnar/
12	10/11	IG Reel	Hungry OC	#hungryfampartner The @ocjapanfair is Oct 18-20, and it's the ultimate way to dive into authentic Japanese flavors, vibrant culture, and nonstop entertainment!	https://www.instagram.com/p/DA_J6gvP246/?hl=en
13	10/11	IG Story	Hungry OC	-	-
14	10/11	TikTok	Hungry OC	#hungryfampartner The @ocjapanfair is Oct 18-20, and it's the ultimate way to dive into authentic Japanese flavors, vibrant culture, and nonstop entertainment!	https://www.tiktok.com/@hungryoc/video/7424523555410300202?lang=en

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投稿内容

Hungry OC



hungryoc and 3 others
Original audio

hungryoc 3w
#hungryfampartner The @ocjapanfair is Oct 18-20, and it's the ultimate way to dive into authentic Japanese flavors, vibrant culture, and nonstop entertainment! Don't miss the chance to indulge in these must-try mochi donuts from @mochillsf 🍡😋. Head to oc-japanfair.com for all the details and grab your tickets!

#hungryfam #eatwithme #foodies #japanesefood #ocjapanfair24 #ocjapanfair

oksibarovik 3w
Наверное вкусно 🤔???
2 likes Reply See translation

2,916 likes
October 11



hungryoc
Sonsern Lin (APPA) · 10-11
Follow
#hungryfampartner The @OC Japan Fair is Oct 18-20, and it's the ultimate way to dive into authentic Japanese... more
original sound - Sonsern Lin (APPA)
OC Fair & Event Center · Costa Mesa

2056 6 90
<https://www.tiktok.com/@hungryoc/video/742452355...> Copy link

Comments (6) Creator videos

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10-24 Reply 0
Ralf28
saludos de venezuela
10-11 Reply 0
First
10-11 Reply 0
2Bdammed
1d ago Reply 0

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投稿内容

Raina



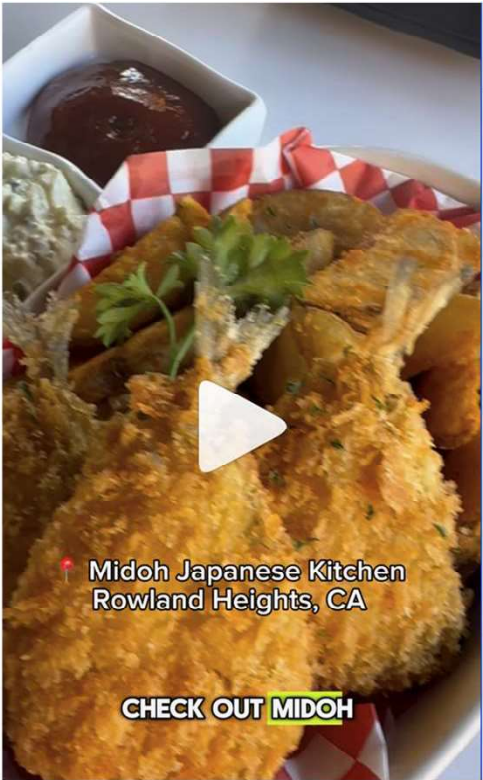
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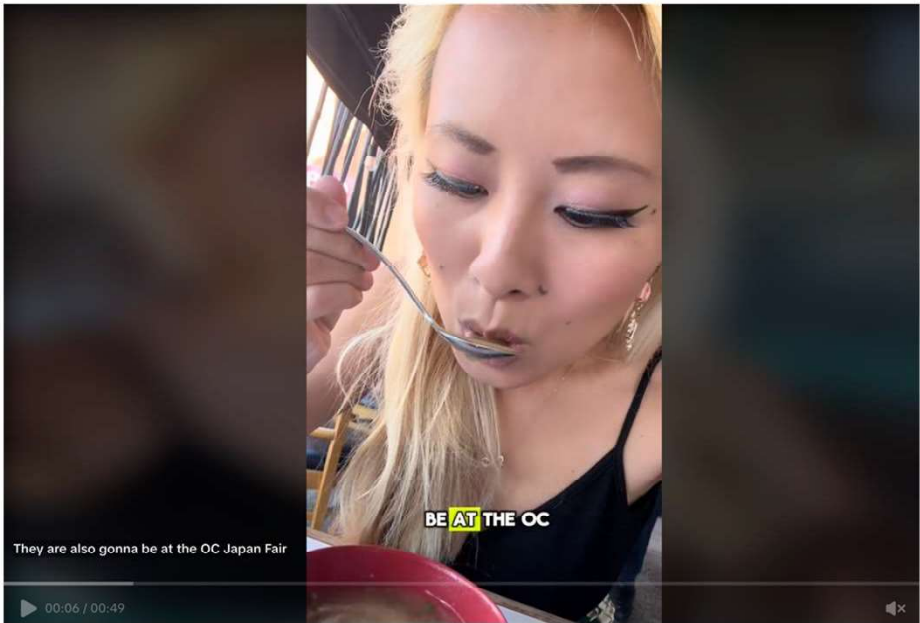
rainaiscrazy and 2 others
Original audio

rainaiscrazy 3w
OC JAPAN FAIR 2024
@midoh.rowlandheights.official
@ocjapanfair

For the OC Japan Fair 2024, you'll enjoy "Oiran Dochu," or an "alluring procession," a reenactment of processions done by the oiran, courtesans of Yoshiwara in the Edo Period, to advertise the houses in which they worked. Referral link

Kazuhisa Uekusa, known as WES-P who captivates audiences with unforgettable performances on "America's Got Talent" and "Britain's Got Talent" will be at the OC Japan Fair 2024!

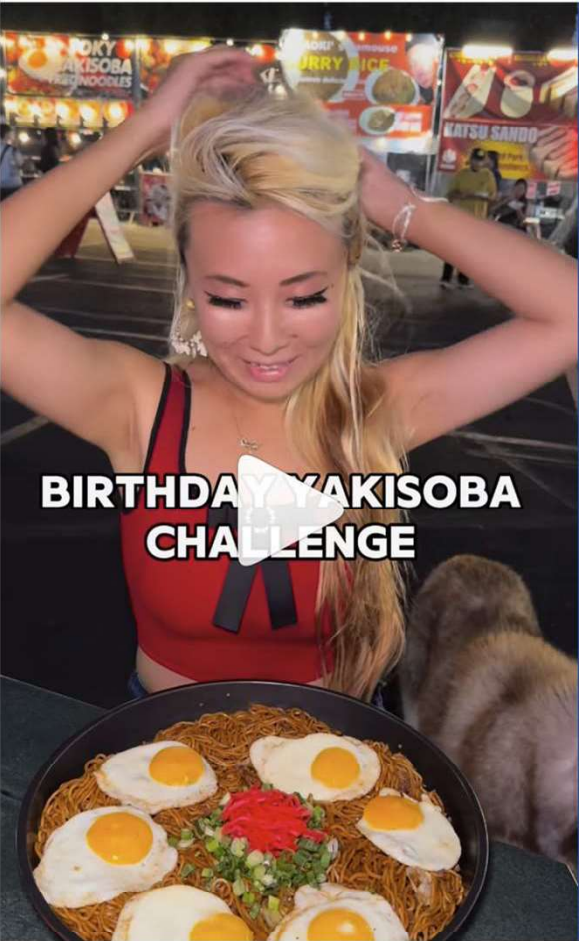
1,126 likes
October 12



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投稿内容

Raina



**rainaiscrazy** and 2 others
Original audio

**rainaiscrazy** 2w
Yakisoba Challenge 🤔
@tokyo_yakisoba @ocjapanfair

**ezlos39** 2w
What's the dish called ?
2 likes Reply

View all 2 replies

**81redrum** 2w
Now that's a challenge, fighting two dogs 🐕 and eating 🍜 noodles 🍜
47 likes Reply

**sam_me671** 2w
Did you purposely wear only 1 earring? Or did you loose 1? 🤔🤔



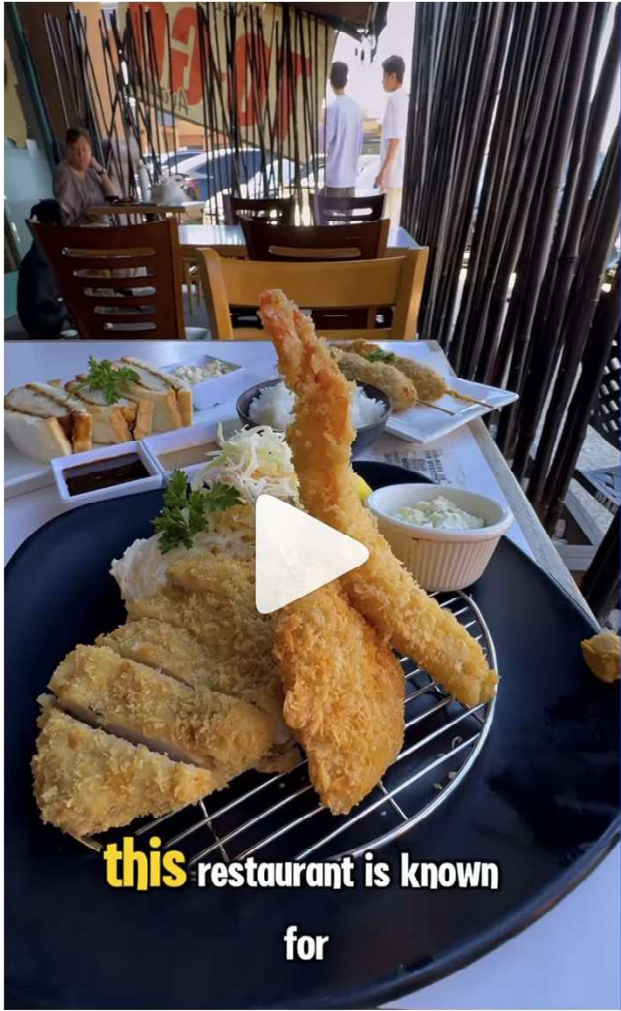
3,570 likes
October 21



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投稿内容

Hangry blogger



hangryblogger and 2 others
Original audio



hangryblogger 2w
@midoh.rowlandheights.official is famous for serving some of the best katsu in SoCal, and the best news? They'll be at @ocjapanfair this weekend! 🍴 Come out to enjoy top-tier Japanese food and dive into the culture and festivities from 10/18-10/20
88 Fair Drive, Costa Mesa Ca 🌸
#OCJapanFair #MidohKatsu #JapaneseFood



easypeasyjordan 2w
Katsuuuuu, one of our favorites 🍴 ❤️
2 likes Reply



foodwithmichel 2w



Liked by ninarodrigues_____ and others
October 17



③Influencer Marketing

投稿内容

Sylvia



**sylvia.wakana** and **ocjapanfair**
Paid partnership with **ocjapanfair**
Original audio

**sylvia.wakana**  4w
The @ocjapanfair is coming up soon!!
It's the biggest Japanese cultural festival in SoCal and they have an even BIGGER food vendor list than ever before! With favorites like mochi donuts from @mochillsf, yakitori from @hondaya_ts_official, and katsu curry from @aoki_no_chuuka, they have a little of everything for everyone! (Ad)

October 18-20 (Fri-Sun)
at the OC Fair & Event Center

#ocjapanfair #japanesefood
#japaneseculture #oceats

**yasunaaaa_** 4w
are you going?



 Liked by **jfcinternational** and **others**
October 4

