



# Good News

+++ Information +++ News +++ Information +++

**Media Relations**

OC Japan Fair 2024

## 活動内容

### ■活動期間

2024年2月22日（木）～2024年4月29日（月）

### ■活動内容

オレンジ・カウンティ・ロサンゼルス近郊メディア、インフルエンサーによる事前告知ポストによる露出獲得

- ①アプローチメディアリスト作成
- ②記者、ジャーナリスト、番組ディレクターへアプローチ
- ③メディア関係者の店舗体験コーディネート
- ④露出まとめ、レポート作成

### ■アプローチ数

280程度

### ■スケジュール

<メディア>3月26日（火）リリースFIX→アプローチ開始

### ■露出数

28媒体(PRWeb配信を含むと194媒体)

### ■考察

デジタル版Los Angeles Times（2掲載）やOC Register、Los Angeles Weekly などウェブの有力媒体にて露出を獲得することができただけでなく、Los Angeles Timesの紙媒体の一面に掲載され、TV 2局に取り上げられるなど大きな露出があった。多くの潜在客にリーチすることで、多くの集客に繋がり、PRIは成功をおさめたといえる。

## 露出一覧例

一覧参照リンク : [https://docs.google.com/spreadsheets/d/1kIN-ynbMukVVViVYddOOpzxIMtLeNoQW6Uul\\_zXolnE/edit#gid=13752030](https://docs.google.com/spreadsheets/d/1kIN-ynbMukVVViVYddOOpzxIMtLeNoQW6Uul_zXolnE/edit#gid=13752030)

86

TV	Day	Genre	Name	Title	URL
1	4/17	TV	KCAL	Morning Wrap 11am??	<a href="https://drive.google.com/drive/folders/12HaArDfBK0HPodSJ-7v7fBQnAnseKqk">https://drive.google.com/drive/folders/12HaArDfBK0HPodSJ-7v7fBQnAnseKqk</a>
2	4/19	TV	ABC 7	Eye witness News 11pm	<a href="https://abc7.com/14699721/">https://abc7.com/14699721/</a>
	Day	Genre	Name	Title	URL
1	3/26	WEB	Average Socialite	14TH ANNUAL OC JAPAN FAIR, LA	<a href="https://www.averagesocialite.com/la-events/2024/3/14/14th-annual-oc-japan-fair-la">https://www.averagesocialite.com/la-events/2024/3/14/14th-annual-oc-japan-fair-la</a>
2	3/28	WEB	Visit Anaheim	Top Things To Do in Anaheim and Orange County This April	<a href="https://www.visitanaheim.org/blog/stories/post/top-things-to-do-in-anaheim-and-orange-county-this-april/">https://www.visitanaheim.org/blog/stories/post/top-things-to-do-in-anaheim-and-orange-county-this-april/</a>
3	3/28	WEB	Visit Anaheim	OC JAPAN FAIR	<a href="https://www.visitanaheim.org/event/oc-japan-fair/2221/">https://www.visitanaheim.org/event/oc-japan-fair/2221/</a>
4	3/28	WEB	LA Weekly	CHICKEN DEALS AND SANDWICH STEALS – HERE'S WHAT'S POPPING UP	<a href="https://www.laweekly.com/chicken-deals-and-sandwich-steals-heres-whats-popping-up/">https://www.laweekly.com/chicken-deals-and-sandwich-steals-heres-whats-popping-up/</a>
5	4/1	WEB	Eat Drink LA.com	Here's Everything you need to be doing in LA in April	<a href="https://www.eatdrinkla.com/everything-you-need-to-be-doing-in-la-in-april/">https://www.eatdrinkla.com/everything-you-need-to-be-doing-in-la-in-april/</a>
6	4/1	WEB	Caroline at EatDrinkLA	Here's Everything you need to be doing in April in Los Angeles	<a href="https://original.newsbreak.com/@caroline-at-eatdrinkla-1276927/3387923838617-here-s-everything-you-need-to-be-doing-in-april-in-los-angeles">https://original.newsbreak.com/@caroline-at-eatdrinkla-1276927/3387923838617-here-s-everything-you-need-to-be-doing-in-april-in-los-angeles</a>
7	4/2	WEB	japanese-city.com	2024 OC Japan Fair Cherry Blossom: Japanese Cultural Festival - Day & Night Market (April 19-21, 2024)NEW	<a href="https://www.japanese-city.com/calendar/events/index.php?eID=40743">https://www.japanese-city.com/calendar/events/index.php?eID=40743</a>
8	4/2	WEB	BSP News	Photo Opportunities: OC JAPAN FAIR 2024 (APRIL)	<a href="https://www.bspnews.news/new-events/2024/4/21/oc-japan-fair-2024-april">https://www.bspnews.news/new-events/2024/4/21/oc-japan-fair-2024-april</a>
9	4/2	WEB	Art and Culture Events in Orange County	OC Japan Fair in Costa Mesa	<a href="https://artsandcultureoc.com/art-and-culture-event/oc-japan-fair-in-costa-mesa/2024-04-19/">https://artsandcultureoc.com/art-and-culture-event/oc-japan-fair-in-costa-mesa/2024-04-19/</a>
10	4/2	WEB	Kids Guide	OC JAPAN FAIR	<a href="https://kidsguidemagazine.com/event/oc-japan-fair/">https://kidsguidemagazine.com/event/oc-japan-fair/</a>
11	4/6	WEB	LA Times : Daily Pilot	OC Japan Fair makes spring debut at county fairgrounds with cherry blossom theme	<a href="https://www.latimes.com/socal/daily-pilot/news/story/2024-04-06/oc-japan-fair-makes-spring-debut-at-county-fairgrounds-with-cherry-blossom-theme">https://www.latimes.com/socal/daily-pilot/news/story/2024-04-06/oc-japan-fair-makes-spring-debut-at-county-fairgrounds-with-cherry-blossom-theme</a>
12	4/6	WEB	AllSides	OC Japan Fair makes spring debut at county fairgrounds with cherry blossom theme	<a href="https://www.allsides.com/news/2024-04-06-1230/general-news-oc-japan-fair-makes-spring-debut-county-fairgrounds-cherry-blossom">https://www.allsides.com/news/2024-04-06-1230/general-news-oc-japan-fair-makes-spring-debut-county-fairgrounds-cherry-blossom</a>
13	4/10	WEB	LA Times : Daily Pilot	Blaze Bernstein was killed 6 years ago. His accused killer's trial has just started.	<a href="https://www.latimes.com/socal/daily-pilot/news/newsletter/2024-04-10/tn-dpt-me-timesoc-latest-news-in-orange-county-trial-bernstein-murder-timesoc">https://www.latimes.com/socal/daily-pilot/news/newsletter/2024-04-10/tn-dpt-me-timesoc-latest-news-in-orange-county-trial-bernstein-murder-timesoc</a>
14	4/12	WEB	Newport Mesa Moms	OC Japan Fair	<a href="https://newportmesamoms.com/event/oc-japan-fair/2024-04-19/">https://newportmesamoms.com/event/oc-japan-fair/2024-04-19/</a>
15	4/12	WEB	Parenting OC	OC Japan Fair	<a href="https://parentingoc.com/events/oc-japan-fair-3/">https://parentingoc.com/events/oc-japan-fair-3/</a>
16	4/12	WEB	Do LA	OC Japan Fair	<a href="https://dola.com/events/2024/4/19/oc-japan-fair-tickets">https://dola.com/events/2024/4/19/oc-japan-fair-tickets</a>
17	4/12	WEB	Rafu Shimpō	OC Japan Fair Set for April 19-21	<a href="https://rafu.com/2024/04/oc-japan-fair-set-for-april-19-21/">https://rafu.com/2024/04/oc-japan-fair-set-for-april-19-21/</a>
18	4/16	WEB	Macaroni KID	OC Japan Fair	<a href="https://irvine.macaronikid.com/events/661c6c760cdb964ed8f328e1/oc-japan-fair">https://irvine.macaronikid.com/events/661c6c760cdb964ed8f328e1/oc-japan-fair</a>

露出一覧

一覧参照リンク : [https://docs.google.com/spreadsheets/d/1kIN-ynbMukVVVviVYddOOpzxIMtLeNoQW6Uul\\_zXolnE/edit#gid=1375203086](https://docs.google.com/spreadsheets/d/1kIN-ynbMukVVVviVYddOOpzxIMtLeNoQW6Uul_zXolnE/edit#gid=1375203086)

	Day	Genre	Name	Title	URL
19	4/16	WEB	Life is Good OC	OC Japan Spring Fair	<a href="https://lifeisgoodoc.com/event/oc-japan-spring-fair/">https://lifeisgoodoc.com/event/oc-japan-spring-fair/</a>
20	4/17	WEB	Mommy Poppins	OC Japan Fair 2024	<a href="https://mommypoppins.com/los-angeles-kids/event/events/oc-japan-fair-2024">https://mommypoppins.com/los-angeles-kids/event/events/oc-japan-fair-2024</a>
21	4/17	WEB	Sandy toes and popsicles	OC Japan Fair 2024	<a href="https://www.sandytoesandpopsicles.com/family-weekend-events-orange-county/">https://www.sandytoesandpopsicles.com/family-weekend-events-orange-county/</a>
22	4/17	WEB	OC Fair and event center	OC Japan Fair	<a href="https://ocfair.com/event/oc-japan-fair-april-2024?wcs_timestamp=1713546000">https://ocfair.com/event/oc-japan-fair-april-2024?wcs_timestamp=1713546000</a>
23	4/17	WEB	The OC Register	OC Japan Fair	<a href="https://www.ocregister.com/events/#/details/oc-japan-fair/13388030/2024-04-19T00">https://www.ocregister.com/events/#/details/oc-japan-fair/13388030/2024-04-19T00</a>
24	4/17	WEB	Enjoy OC	OC Japan Fair	<a href="https://enjoyorangecounty.com/oc-japan-fair/">https://enjoyorangecounty.com/oc-japan-fair/</a>
25	4/17	WEB	LALALA USA	Los Angeles★New event summary   4/19 2024-	<a href="https://lalalausa.com/archives/51737">https://lalalausa.com/archives/51737</a>
Paper	Day	Genre	Name	Title	URL
1	4/14	PAPER	LA Times : Daily Pilot	A spring debut with cherry blossoms	<a href="https://www.latimes.com/socal/daily-pilot/news/story/2024-04-14/daily-pilot-e-newspaper-sunday-april-14-2024">https://www.latimes.com/socal/daily-pilot/news/story/2024-04-14/daily-pilot-e-newspaper-sunday-april-14-2024</a>



露出例

TV媒体

4/19

ABC 7





露出例

CBS NEWS

TV媒体

4/17  
KCAL



露出例

WEB & PAPER 媒体

4/10, 4/10

Los Angeles Times

# Los Angeles Times



Organizers of the annual OC Japan Fair are hosting a first-ever springtime festival at the county fairgrounds in Costa Mesa, April 19 through 21. (Courtesy of OC Japan Fair)

By Sara Cardine  
Staff Writer

April 6, 2024 12:16 PM PT

An annual fall favorite at the Orange County fairgrounds makes a rare spring debut next Friday as the [OC Japan Fair](#) kicks off a three-day celebration of food, fashion, pop culture and entertainment, during cherry blossom season.

In fact, sakura — or cherry trees, whose delicately crenulated flowers bloom in early spring and symbolize the beauty and impermanence of life — are the theme of this year's vernal festival, which kicks off the evening of Friday, April 19.

# Los Angeles Times

## Daily Pilot & Times OC

SUNDAY, APRIL 14, 2024 // Serving the coastal cities of Orange County and beyond // [dailypilot.com](#)

### A spring debut with cherry blossoms

OC Japan Fair plans a traditional/modern mix of cosplay, kimonos, sake tastings, anime and food at the fairgrounds.

BY SARA CARDINE

An annual fall favorite at the Orange County fairgrounds makes a rare spring debut next Friday as the OC Japan Fair kicks off a three-day celebration of food, fashion, pop culture and entertainment, during cherry blossom season. In fact, sakura — or cherry trees, whose delicately crenulated flowers bloom in early spring and symbolize the beauty and impermanence of life — are the theme of this year's vernal festival, which kicks off the evening of Friday, April 19.

The small blossoms are likely to appear throughout several events at the Costa Mesa fairgrounds, including a live recreation of the traditional Oran Dochu, a procession of courtesans from Japan's Edo Period (1615-1868) known for elaborately decorated kimonos, and other fashion-forward exhibits. Returning will be the fair's



Courtesy of OC Japan Fair

See [Spring](#), page A2

ORGANIZERS OF the annual OC Japan Fair are hosting a first-ever springtime festival at the county fairgrounds in Costa Mesa, April 19 through 21.



露出例

WEB媒体

10/14

RAFU SHIMPO

**RAFU SHIMPO**

EVENTS

## OC Japan Fair Set for April 19-21

04/12/2024



The OC Japan Fair features a cosplay contest and other anime/manga-related events.

COSTA MESA — The OC Japan Fair will take place on Friday, April 19, from 5 to 11 p.m.; Saturday, April 20, from 12 to 10 p.m.; and Sunday, April 21, from 11 a.m. to 7 p.m. at the OC Fair & Event Center, 88 Fair Dr., Costa Mesa.

Celebrate one of the largest Japanese cultural festivals in Southern California. Enjoy the experience of tasting, shopping, and learning about Japanese culture. There will also be a cosplay show, popular Japanese artists/comedians performances, traditional instrument performances, games, kimono models, and more.



露出例

WEB媒体

3/26

Average Socialite

# AVERAGE SOCIALITE

## 14TH ANNUAL OC JAPAN FAIR, LA

Friday, April 19, 2024, 5:00 PM –  
Sunday, April 21, 2024, 7:00 PM

OC Fair & Event Center  
88 Fair Drive, Costa Mesa, CA, 92626, United States (map)

***Subscribe to our Free Newsletter to Stay Up-To-Date on Events in your City***

**When:** April 19, 5 PM - 11 PM  
April 20, 12 PM - 10 PM  
April 21, 11 AM - 7 PM

**Deets:** Grab your friends, and celebrate one of the largest Japanese cultural festivals in Southern California. Enjoy the experience of tasting, shopping, and learning about Japanese culture. There will also be cosplay show, tuna cutting show, popular Japanese artists/comedians performances, traditional instrument performances, games, kimono models meet and greet, and more!!

Japanese cultural performances will entertain you at OC Japan Fair. There will be a variety of the performances such as traditional Japanese instruments, J-POP Music, Kimono models show, Tuna Cutting show, and Cosplay show. Don't miss the chance to try our traditional crafts workshop of Shodo (Japanese calligraphy), Kimono, Anime merchandise, and traditional family games!

**Hint for the Average Socialite:** Tickets are on sale now!

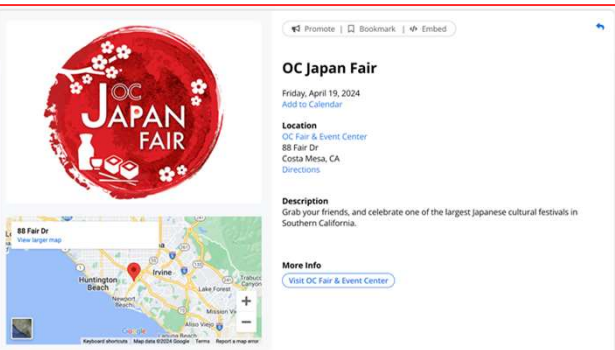


@ocjapanfair

## 露出例 WEB媒体

4/17 OC register

### THE ORANGE COUNTY REGISTER



**OC Japan Fair**

Friday, April 19, 2024  
[Add to Calendar](#)

**Location**  
 OC Fair & Event Center  
 88 Fair Dr  
 Costa Mesa, CA  
[Directions](#)

**Description**  
 Grab your friends, and celebrate one of the largest Japanese cultural festivals in Southern California.

**More Info**  
[Visit OC Fair & Event Center](#)

4/17 Mommy Poppins

### MOMMY POPPINS MAKE YOUR DAY



**OC Japan Fair 2024**

Fri Apr 19, 2024 - Sun Apr 21, 2024  
 - see all dates

**Various times**  
 Age: All ages  
 Price: \$10; Children 6 and under & seniors over 65 are free

**Location:**  
 OC Fair & Event Center  
 88 Fair Drive, Costa Mesa, CA, 92626  
[Map](#)

[Invite a friend](#) [Website](#)

**OC JAPAN FAIR 2024 - CHERRY BLOSSOM EXPERIENCE 日本**

**APRIL 19 TH 5 PM - 11 PM**  
**20 TH 12 PM - 10 PM**  
**21 ST 11 AM - 7 PM**

**OC FAIR & EVENT CENTER**  
 88 FAIR DR, COSTA MESA  
 CA 92626

The Annual OC Japan Fair is one of the largest Japanese cultural festivals in Southern California.

Guests can enjoy shopping, indulging in Japanese cuisine, and learning about Japanese culture, with live performances, games, Kimono models and more.

4/17 Enjoy OC




**OC Japan Fair**

0 Comments

Come out for the annual OC Japan Fair at the OC Fair & Event Center, now with events in both Spring and Fall. Observe Japanese traditions, taste delicious Japanese food, and experience live performances, hands on activities, and of course – there's anime.

**OC Japan Fair**

3/28 LA Weekly

### LA WEEKLY

#### CHICKEN DEALS AND SANDWICH STEALS – HERE'S WHAT'S POPPING UP

MICHELE STUEVEN • MARCH 28, 2024

On Friday, March 29, All'Antico Vinalio is coming to Koreatown and giving away 1,000 sandwiches when it opens the doors at noon, hosted by Tommaso "Tommy" Mazzanti, whose family founded the restaurant, and restaurateur Joe Bastianich. The famed Florentine sandwich shop will open its second Los Angeles location at Sixth and Western AND the first 1,000 people in line will receive a sandwich of their choosing when the doors open.

National Hot Chicken Day falls on Saturday, March 30, and Angry Chickz is celebrating by dropping a sizzling deal of \$3 chicken sliders for three hours only, from 11 a.m. to 2 p.m.

Coucou has opened its second location in West Hollywood's Norma Triangle neighborhood. The highly anticipated follow-up to Coucou Venice is an 75-seat, indoor-outdoor restaurant tucked away on the corner of Santa Monica Boulevard and Nemo Street. Indulge in martinis with freshly shucked oysters at the marble-topped bar and other wood-fired French favorites on a star jasmine-lined patio.



Courtesy Great White

Great White has launched its latest in-house wine jazzmine, the restaurant group's third developed with Northern California-based winemakers Deux Punx. It will be available at Great White's three Los Angeles locations — Venice, Larchmont and West Hollywood. To celebrate the release, the brand will feature its latest artist collaboration with Miami-based painter Emma Ortiz, whose work appears on the wine label, as well as across menus and merchandise at all Great White restaurants. Jazzmine is a chillable red made with a blend of Grenache, Mourvedre, Chardonnay and Muscat from the Sierra Foothills and will be available exclusively across the Great White locations.

The OC Japan Fair 2024 returns Friday, April 19 through Sunday, April 21 with Oiran Dochu, an alluring reenactment of processions done by the oiran, courtesans of Yoshiwara in the Edo Period, to advertise the houses in which they worked. Yuri Yoshida, known as Yuriyan Retriever, from "America's Got Talent" will be at the fair, as well as the return of the tuna cutting show. The event takes place at the OC Fair & Event Center in Costa Mesa, tickets are \$8-\$10 with early bird tickets available.



# Influencer Marketing

OC Japan Fair 2024





## 活動内容

### ■活動期間

2023年3月27日（水）～4月29日（月）

### ■目的

影響力が高く信憑性のあるフード系アカウントを選出し、イベント告知をペイドにて掲出。  
LA/OC界隈のフーディをファンに持つアカウントでOC JAPAN FAIRに関するポストをしてもらうことにより、  
『公式アカウントのファン獲得』『イベント開催の認知拡大』を図る。

### ■活動内容

Instagramにて影響力の高いアカウントにリーチし、各アカウントでのイベント情報露出を図る。  
フォロワー数やエンゲージメントにあわせて、店頭誘致有り無し、誘致先レストラン、ペイド有無を決定。

### ■全インフルエンサーによる露出数/合計フォロワー数/リーチ数/View数

8回 / 10,020,000フォロワー / 187,415 リーチ以上 / 395,600

\* TikTokはリーチがでないため、View数のみ。そのため、20万人以上のリーチの獲得が予想される。

### ■まとめ

- ・ 2024年も、2023について良好なインフルエンサー施策の結果となった。発信されたアカウントからの総フォロワー数は10M超。リーチも20万以上を想定。40万近くのコンテンツビューを獲得。合計Likesの数は12,269、Sharesが1131、Savesは608、合計Engagement数は14,161となった。
  - ・ TikTokで1.5MフォロワーをかかえるHungry OC、2.3MフォロワーをかかえるRichard、今や3.7MフォロワーをかかえるRainaの影響と言える。
  - ・ インフルエンサーのコラボレーション投稿によりOC Japan Fairのアカウントのフォロワー数も伸びた。
- アカウントのフォロワー数増加は、一過性のイベント告知ポストによるリーチではなく、潜在顧客（来場者）に対し、継続的にリーチし続けることを可能にしている。



### ③Influencer Marketing

露出一覧

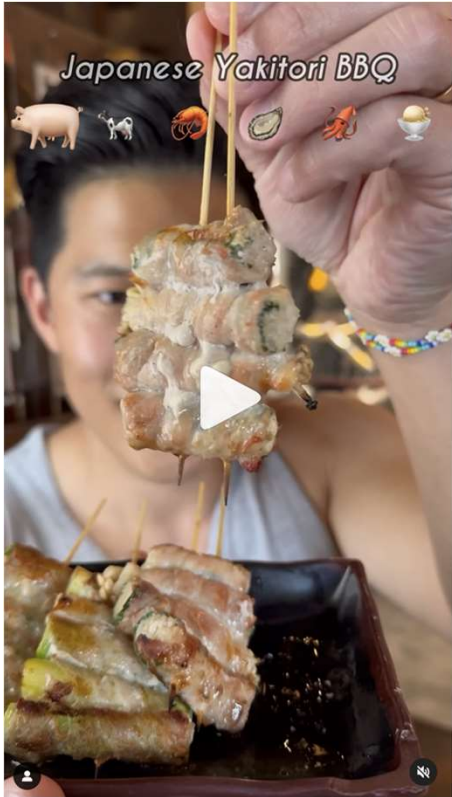
一覧参照リンク : [https://docs.google.com/spreadsheets/d/1kIN-ynbMukVVViVYddOOpzxIMtLeNoQW6UuI\\_zXoInE/edit#gid=1375203086](https://docs.google.com/spreadsheets/d/1kIN-ynbMukVVViVYddOOpzxIMtLeNoQW6UuI_zXoInE/edit#gid=1375203086)

SNS	Day	Genre	Name	Title		Followers	Likes	Comments	Shares	Saves	Total	Views	Reaches
1	4/8	Instagram	Hangry Blogger	The biggest Japanese cultural festival @ocjapanfair is happening on April 19-20st.	<a href="https://www.instagram.com/p/C5hd1FvxY9X/">https://www.instagram.com/p/C5hd1FvxY9X/</a>	290,000	602	37	417	63	1,120	37,200	26,405
2	4/8	IG Story	Hangry Blogger	The biggest Japanese cultural festival @ocjapanfair is happening on April 19-20st.	<a href="https://drive.google.com/file/d/1-fL5eJQxXLUuvkMICmkOOJ5RDuXMornZ/view?usp=drive_link">https://drive.google.com/file/d/1-fL5eJQxXLUuvkMICmkOOJ5RDuXMornZ/view?usp=drive_link</a>	290,000	-	-	-	-	-	-	-
3	4/9	TikTok	Hangry Blogger	The biggest Japanese cultural festival @ocjapanfair is happening on April 19-20st.	<a href="https://www.tiktok.com/@hangryblogger/video/7356047560689061150?lang=en">https://www.tiktok.com/@hangryblogger/video/7356047560689061150?lang=en</a>	2,300,000	1,467	6	84	80	1,640	26,400	-
4	4/9	Instagram	Raina	Whose coming to the japan oc fair? 🤔 #rainaiscrazy	<a href="https://www.instagram.com/p/C5j0MRevAE-/?hl=en">https://www.instagram.com/p/C5j0MRevAE-/?hl=en</a>	510,000	4,268	151	408	228	5,059	168,000	92,566
5	4/9	TikTok	Raina	Whose coming to the japan oc fair? 🤔 #rainaiscrazy	<a href="https://www.tiktok.com/@rainaiscrazy/video/7356021160456457518?lang=en">https://www.tiktok.com/@rainaiscrazy/video/7356021160456457518?lang=en</a>	3,700,000	480	23	13	9	530	13,900	-
6	4/11	Instagram	Hungry OC	Enjoy authentic Japanese Yakitori BBQ at @ocjapanfair from April 19-21!	<a href="https://www.instagram.com/p/C5pFRDtPbXC/?hl=en">https://www.instagram.com/p/C5pFRDtPbXC/?hl=en</a>	454,000	2,046	16	194	83	2,345	84,900	59,146
		IG Story	Hungry OC	Enjoy authentic Japanese Yakitori BBQ at @ocjapanfair from April 19-21!	<a href="https://drive.google.com/file/d/1tW7wZgwPgRXLysp-iWRY_7FEoXkb_U6q/view?usp=drive_link">https://drive.google.com/file/d/1tW7wZgwPgRXLysp-iWRY_7FEoXkb_U6q/view?usp=drive_link</a>	454,000	113	-	3	-	-	-	9,298
7	4/11	Instagram	Hungry FAM Eats	Enjoy authentic Japanese Yakitori BBQ at @ocjapanfair from April 19-21!	<a href="https://www.instagram.com/p/C5pFRDtPbXC/">https://www.instagram.com/p/C5pFRDtPbXC/</a>	522,000	-	-	-	-	-	-	-
8	4/11	TikTok	Hungry OC	Enjoy authentic Japanese Yakitori BBQ at @ocjapanfair from April 19-21!	<a href="https://www.tiktok.com/@hungryoc/video/7356778158084869419?lang=en">https://www.tiktok.com/@hungryoc/video/7356778158084869419?lang=en</a>	1,500,000	3,293	8	13	145	3,467	65,200	-
			TOTAL		TOTAL	10,020,000	12,269	241	1,132	608	14,161	395,600	187,415

# ③ Influencer Marketing

## 投稿内容

## Hungry OC



hungryoc and hondaya\_ts\_official Original audio

hungryoc #hungryfampartner Enjoy authentic Japanese Yakitori BBQ at @ocjapanfair from April 19-21! Get tickets before you go for an easy access and enjoy a culinary adventure like no other 🍴.

#ocjapanfair #OCJapanFair2024 #JapaneseFood #YakitoriBBQ #HondaYa

1w 4 likes Reply See translation

View replies (1)

flywiththesrys\_ 1w 1 like Reply

View replies (1)

williamwoo0204 Wow, it looks so amazing. 🤤🤤🤤

1w 1 like Reply

View replies (1)

2,052 likes April 12

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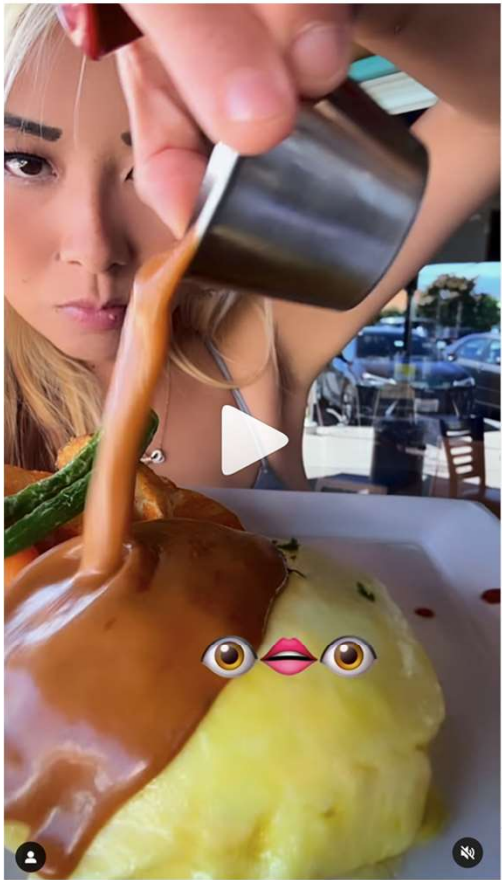




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投稿内容

Raina



rainaiscrazy and ocjapanfair Original audio

rainaiscrazy 🌟 Whose coming to the oc Japan fair? 🤔 @ocjapanfair @midoh.rowlandheights.official Edited · 2w

lifewitherns 🌟 🤔🤔🤔🤔 2w 1 like Reply

420feedlord RAINA WHAT IS THIS?!! LOL u made me so wet. That's how i like it LOL 2w 12 likes Reply

— View replies (2)

kawabunga636 Why was that drop just perfect 2w 2 likes Reply

oinkiedogsdaddy Send foods 🍔 2w 4 likes Reply

runeknightsean I didn't know there was an OC Japan Fair. Thanks for the info! 1w 1 like Reply

almost\_da\_great Need a lunch date with the famous Raina 🍔🍔 1w 1 like Reply

4,271 likes April 10

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rainaiscrazy 🌟 3d ago Part 132 | Whose coming to the japan oc fair? 🤔 #rainaiscrazy

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Hangry blogger



hangryblogger and jackfrooteats  
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hangryblogger The biggest Japanese cultural festival @ocjapanfair is happening on April 19-21st. Come and enjoy authentic Japanese food, & Japanese culture. And this year, they'll be making a debut with cherry blossom theme! Purchase your tickets at [www.oc-japanfair.com](http://www.oc-japanfair.com) See you there! #ocjapanfair #japanesefood #foodfestival #ocfood 2w

judeethefoodee I need to gooo 2w 1 like Reply View replies (1)

nicholasliangs Woke up in the middle of the night to a post of ramen... best life 🍜 2w Reply View replies (1)

theirregularlens i love ramen 2w 1 like Reply View replies (1)

celinelinarte How fun!! 2w 1 like Reply

604 likes April 9

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OC JAPAN FAIR